



From: Commercetools

Subject: Retail is Changing. Will You Lead the Way?

---

Kevin,

Picture this:

A shopper seamlessly finds your store online, fills their cart on their phone, and picks up in person—hassle-free.

Smooth. Connected. Easy.

That's what customers want now.

Convenience alone isn't enough anymore. They want more...

This is the new world of retail. And it's already here.

At commercetools, we help retailers stay ahead.

Our headless commerce platform let's you adapt fast and create seamless, personalized shopping experiences.

Whether you're expanding, adding new channels, or customizing every touchpoint, we make it possible.

With commercetools, you can:

- Expand into new markets, channels, and touchpoints without tech getting in the way.
- Roll out updates fast with a cloud-native, microservices setup.
- Personalize at scale with smart offers, recommendations, and messages.
- Stay strong through traffic spikes and peak seasons.

The future of shopping isn't coming—it's here.

Call us today, let's transform your customer experience today, so you can lead tomorrow.