



Subject Line: Verified borrowers, zero chasing

Hi Michael,

Scaling a lending business is exciting.

The unexciting parts are chasing reliable borrowers , managing co-lenders and building solid systems.

It's a lot.

That's where [Arthmate's Credit Exchange](#) changes the game.

Here's how we help you win:

- Lend faster with access to already verified borrowers
- Save time and cost by partnering with compliant NBFCs
- Avoid operational headaches we handle the backend
- Deploy capital with confidence, backed by real-time data

While others build from scratch, our partners disburse loans faster, with lower risk and no tech hassle.

Don't fall behind. [\[Explore Credit Exchange Now\]](#)

Team Arthmate



Subject Line: Are you missing lending windows?

Hi Kevin,

The longer it takes to launch a lending product, the more opportunities slip by.

Waiting on custom tech builds can hold you back for months.

That's why we built [Credit Cloud](#), so you can go to market fast without compromising control.

Here's what you'll gain:

- Get live in days, not months
- Automate loan disbursement and collections—free up your team
- Easily plug into your systems; no rebuild required
- Custom-fit workflows that align with your policies

Time matters. While others are stuck building, you could already be lending and earning.

[\[See How Credit Cloud Gets You There\]](#)

Team Arthmate



Subject Line: Tired of second-guessing your credit decisions??

Hi Kevin,

Lending without clear risk signals is like driving in the dark.

You might get there, but the chance of hitting something is high.

Our [Risk Engine](#) gives you real-time insights to approve the right borrowers and catch issues early

What this means for you:

- Fewer bad loans thanks to predictive borrower insights
- Catch fraud early, before it becomes a problem
- Act fast with automated early warning alerts
- Protect your margins and build a stronger portfolio

Many lenders are already reducing defaults and improving collections with our risk engine.

The question is, will you keep up?

[See How to Upgrade Your Risk Strategy.]

Team Arthmate