

Welcome to Smarter Investing

Subject: Welcome to **Finzy**, your account's ready to grow



Hi [First Name],

Thanks for signing up with Finzy—we're glad you're here.

At **Finzy**, we make it easy for you to invest directly in high-quality loans and earn better returns.

No complicated products. No guesswork. Just a simple way to grow your money.

Here's what you can expect with us:

- Monthly returns credited straight to your account
- Diversified portfolios to help manage risk
- No hidden fees—ever

We're committed to helping you build steady, reliable income from your investments.

If you're ready to get started, you can log in and explore your dashboard anytime.

Got questions? Just reply to this email—we're always here to help.

**Team Finzy**

## How Your Investment Works

Subject: How Finzy Helps You Earn More, Every Month



Hi [First Name],

### **Wondering what makes Finzy different?**

Here's how we help you earn more from your money:

- You invest in verified borrowers—Finzy carefully screens every loan and matches you with credible borrowers.
- You earn monthly repayments – That means principal + interest gets paid back to you every month, creating steady cash flow.
- You can reinvest or withdraw – It's your choice how to grow or use your returns.

It's simple, transparent, and designed for investors who want real, consistent results — not just market hype.

Take a look at the performance of our platform so far:

[See historical returns.]

And if you're still figuring out how much to invest, our team is happy to guide you.

### **Team Finzy**

Smarter lending. Better returns.

Ready to Start Investing?

Subject: Start Earning with Finzy—Here's How



Hi [First Name],

You're just a few steps away from putting your money to work.  
Here's how to get started:

1. Add funds to your account
2. Select an investment plan or build your own portfolio
3. Start earning monthly repayments

Finzy makes it easy to invest, track your earnings, and reinvest automatically.

Whether you're investing ₹50,000 or ₹500,000, we give you the tools to grow it confidently.

👉 [Start Investing Now]

Have a question before you invest? Just hit reply or check out our help center: [Support Link]

We're here to help you make the most of your money every step of the way.

**Team Finzy**