

Sales doesn't have to be messy. Or manual. Or frustrating

Subject: Still managing sales in spreadsheets? There's a better way to grow your business.

If your current system leaves you guessing, you're likely leaving revenue on the table.

With Capsule's Sales Pipeline, you can:

- ✓ **Track every deal** in one visual view
- ✓ **Spot slowdowns** before they cost you
- ✓ **Forecast revenue** with confidence
- ✓ **Spend less time updating**—and more time selling

The result?

Less chaos. More control. And a sales process that helps you grow—without working harder.

See Your Sales Pipeline in Action

PS. It takes less than 5 minutes to set up your first pipeline. No learning curve. Just instant clarity.

If your current system worked, you wouldn't be reading this.

Subject: Not sure if it's worth switching?

We get it. Switching tools feels like a hassle.

But here's the thing: the right system doesn't add to your workload—it reduces it.

Capsule's Sales Pipeline was built for businesses that are too busy to waste time on lagging software or long spreadsheets.

Here's what you won't need to do:

- ✗ Migrate complex data manually
- ✗ Sit through hours of training
- ✗ Learn a “new way” of selling

Here's what you will get:

- ✓ **A simple drag-and-drop** pipeline that mirrors your sales process
- ✓ **Clear visibility into every deal** and what's holding it back
- ✓ **Smart, actionable insights**—without drowning in data

The outcome?

More deals moved. Less time wasted.

And a sales process that finally works with you—not against you.

- ✓ **Try It Now—No Setup Headaches**

P.S Most users are up and running in under 15 minutes. You don't need to change how you sell—just upgrade how you manage it.